



João Doria

Rio de Janeiro, 1982.

Professional

2006- || [Nelvoso. Self-employed Designer.](#) Design/concept work includes: Exhibition and Catalogue Design; Magazines, Annual Reports; Websites; Drawings to fashion-label seasonal collections; Illustrations; Posters. [Selected clients:](#) CAIXA Cultural; São Paulo Museum of Modern Art, Editora Anonima; Maison de France; Overmundo; Revista NOZ.

2008 || [Tabaruba Design. Senior Designer.](#) [Highlights:](#) Contributions to Petrobras' 2007 Annual Report; Mauro Cavalletti's portfolio website architecture and design; Pedra Letícia (EMI Music featured artist) release album Art Direction, Illustrations and Typography.

2007 || [Ana Laet Com. Art Director.](#) [Highlights:](#) Festival Panorama de Dança 2007's catalogue and visual identity; Casa Cor Rio 2007 catalogue and visual identity.

2005-06 || [Tecnopop. Junior Designer.](#) [Highlights:](#) Contributions to the studio's rebranding; "Degas' exhibition at Masp" – fundraising book; "Expresso 2222" book design projects; Bendita Palavra Maldita programme/poster; presence in two simultaneous biennials and Max Feffer Award's Grand Prix.

2004 || [Manifesto. Design internship.](#) [Highlights:](#) Manifesto's website design and programming; self-promo postcard.

2001-2003 || [Internships at Núcleo de Design at PUC-RIO and Platinum, FMD](#) – photography and digital imaging studio.

Volunteer work

2003-04 || [Sonhar Acordado. General Coordinator.](#) Managed a 10-person team to build a Christmas Party for about 700 children from 12 communities around Rio de Janeiro, Brasil.

2000-03 || [Sonhar Acordado. Volunteer Coordinator and co-Founder.](#) Part of the team who founded the Brazilian branch of a Mexican NGO named "Soñar Despierto", working with community children education.

Education

2002-07; 2009 || [BA Visual Communications](#) PUC-Rio, Rio de Janeiro.

2006-08 || [Personal assistant](#) to artist Raul Mourão at his atelier, Rio de Janeiro.

2006 || [Teaching assistant](#) to Illustrator Renato Alarcão at the Graphic Diaries' workshop at Estudio Marimbondo, Rio de Janeiro.

2005 || [Research assistant](#) to Designer André Stolarski at "20th-century's Designers" course. SENAC, Rio de Janeiro.

2005 || [Procedency and property workshop](#) with Painter and Researcher of the Creative Process Charles Watson. 5-week (200-hr) intensive drawing exercises, lectures, discussions on drawing as a means to build ideas. It is recommended by the University of Arts-London as a preparation to BDES, MA and MFA courses. Atelier Mundo Novo, Rio de Janeiro.

2004 || [The Creative Process.](#) 96-hr. theory course with Charles Watson. Parque Lage's School of Visual Arts, Rio de Janeiro.

2004 || [Graphic Diaries' workshop](#) with Renato Alarcão. Marimbondo Studio, Rio de Janeiro.

Contributions

2010 || [I Design Sectorial Pre-Conference](#) – "Culture and Creative Economy" roundtable moderator. The Pre-Conference was a preparation for the II National Conference on Culture, promoted by the Ministry of Culture

2008 || [PUC-RIO Projetos Selecionados](#) Selection of the best BFA thesis all-around PUC-RIO's design courses in 2007.

2008 || [1000 Artist Journal Pages](#) Rockport Publishers. Featured in Dawn Sokol's worldwide selection of sketchbooks.

2006 || ["O design Brasileiro dos Anos 60"](#), Cosacnaify Publishers. Review and notes to André Stolarski's article "A Identidade Visual toma corpo" – on the formation of a national design behavior towards Visual Identity projects.

Awards and exhibitions

2010 || [3rd Brazilian Design Biennial](#) Poster exhibition, guest designer

2009 || [Prêmio Jabuti](#) Finalist at graphic design category

2009 || [Prêmio ABERJE](#) 1st prize, Sustainability Actions and Social Reporting Communication Design

2008 || [9th ADG's Graphic Design Biennial](#) Selective showcase

2007 || [6th Max Feffer Graphic Design Award](#) 1st prize, Editorial category and Best of Show

2007 || [Prêmio Colunistas](#) Silver medal at promotional category

2006 || [1st Brazilian Design Biennial](#) Selective showcase

2006 || [8th ADG's Graphic Design Biennial](#) Selective showcase

2005 || [4th Max Feffer Graphic Design Award](#) 1st prize, "Reciclato Promocional" category

Guest teaching and lecturing

2008-10 || [Portfolio showcase](#) Motivational lecture to PUC-Rio Visual Communications Classes of 2012, 2013 and 2014.

2009 || [Supervised training \(PUC-Rio\)](#) Class on Editorial Design.

2009 || [Project III \(PUC-Rio\)](#) Class on project presentation.

2009 || [Introduction to Typography](#) Class on Typography and history of writing.

2007 || [Book design and bookbinding workshops](#) at PUC-Rio.

2006 || [Bookbinding workshop and Portfolio showcase](#) at PUC-Rio.

Languages

English || [IELTS Overall Band 8, in a scale of 9](#)

French || [8 years of Alliance Française](#)

Spanish || [1-year work experience for a Mexican Catholic Organization](#)

Portuguese || [Mother tongue](#)

References

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